

This privacy policy is for this website www.arieltaxis.co.uk which is owned by **Ariel Taxi Association (AT)** and governs the privacy of its users who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations and requirements of the users, the website and website owners. Furthermore the way this website processes, stores and protects user data and information will also be detailed within this policy.

The Website

This website and **AT** take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies with all UK national laws and requirements for user privacy. The material in this site is intended to provide general information only and is not to be relied upon by any particular individual or business for any purpose.

Use of Cookies

This website uses cookies to better the users experience while visiting the website. Where applicable this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

This website uses tracking software to monitor its visitors to better understand how they use it. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. Other cookies may be stored to your computer's hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.

Contact & Communication

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act. Every effort has been made to ensure a safe and secure email submission process but advises users using such process that they do so at their own risk.

This website and **AT** may use any information submitted to provide you with further information about the products / services they offer or to assist you in

answering any questions or queries you may have submitted. Your details are not passed on to any third parties.

Intellectual Property

This site contains material including text, photographs and other images, which is protected by copyright and/or other intellectual property rights. All copyright, trademarks and other intellectual property rights in the material comprising this website are owned by or licensed to **AT**.

Any reproduction or use of such trademarks and other intellectual property rights is strictly prohibited and may result in civil and/or criminal liability. Any trademark, copyright or other intellectual property notices contained in the original material must not be removed from any material copied or printed off this website.

No part of this website's material may be reproduced in any form including storing it in any medium by electronic means whether or not temporarily or incidental to some other use. Commercial use is not permitted. Particular terms relevant to the use of downloadable material are as set out as follows:-

- Private study or reference;
- Non-published research;
- Reporting in the media, so long as those reports are legitimate and legal in their Country of publication;
- To assist third parties engaged by the Company in fulfilling Company requirements;
- By Company employees for the purposes of their employment.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and act with caution in regard to their own privacy and personal details. Neither this website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

Adverts and Sponsored Links

This website may contain sponsored links and adverts. These will typically be served through our advertising partners, to who may have detailed privacy policies relating directly to the adverts they serve.

Clicking on any such adverts will send you to the advertisers' website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved on your computer's hard drive. Users should therefore note they click on sponsored external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

You may not link to this website without our consent. If you wish to provide a link to this website, please email admin@arieltaxis.co.uk with subject title of "Link to Website", giving details of your website you are seeking to link to **AT**' website.

External Links

Although this website only looks to include quality, safe and relevant external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Information on this Site

AT try to ensure that all information provided on this site is correct at the time of inclusion but do not represent or warrant that the material comprised in this website is completely accurate or up to date. Accordingly, **AT** will have no liability in respect of such material or for any use of or reliance on such information by any such person.

Applicable Law

Any unauthorised act in relation to material on this website may result in both civil and criminal liability.

This website is controlled and operated by **AT** from its offices in England. This website is governed by the Laws of England, with English Courts having exclusive jurisdiction.

Review

The Privacy Policy outlined above will be reviewed regularly. If you have an enquiry related to these policies, please contact us by [clicking here](#).